

# Everything Long Beach

## LB Playhouse Raises The Curtain On Refreshed Foyer Design



Concept drawings by Sasha Witte

The Long Beach Playhouse has been hard at work revitalizing the foyer that welcomes theatergoers into its space. Fresh paint, fresh plants, new lighting and updated signage stand ready to open the 2013 - 2014 Mainstage Season on September 28, 2013.

"We thought it was time to refresh the foyer, since that's the first thing people see when they come to get their tickets," said Andrew Vonderschmitt, the LBP's Producing Artistic Director. "We didn't have the funds to do any major retrofitting, but it's amazing how much can be accomplished with plenty of creativity and elbow-grease."

The Playhouse was fortunate to have help from many businesses and individuals who donated time and materials to achieve the new look for the outdoor foyer. The Playhouse gratefully thanks and acknowledges its partners on this project: Sasha Witte Design, Coastal Paint, Ace Hardware, Mal Groff, Ray Smith, Martina Lee Jeans and the [East Anaheim Street Business Alliance](#) (EASBA).



Concept drawings by Sasha Witte

Several local dignitaries and elected officials have been invited to participate in the ribbon cutting. The evening begins with a welcome message by Andrew Vonderschmitt followed by the ribbon cutting at 7:00 p.m. and a small reception. September 28 is the opening night for *The Foreigner* which kicks off the 2013 - 2014 Mainstage season.